

Dear Ladies and Gentlemen,

Today you receive the second edition of our TRANS³Net-Newsletter. Spring is everywhere and our transnational cooperation network of 'transfer promoters' is flourishing. 28 transfer promoters have taken the chance to introducing their services and offers at the transnational transfer promotor event in Bautzen beginning of April. The feedback was very good. A majority appreciated the opportunity to get in contact with a wide range of transfer promoters from three countries and with different backgrounds in the transfer process. During project lifetime there will be more possibilities for the exchange of experiences and ideas to reach the objective of establishing strong ties and a self-sustaining cooperation between 'transfer promoters' and further actors of the scientific, economic and public sphere in the tri-national region.

Furthermore we will invite all partners to contribute to this newsletter and use this as a platform to inform about upcoming events and news around the knowledge and technology transfer. This information will also be published on our website.

Detailed information on project's approach, procedure and news are to find on trans3net.eu.

Successful: Transnational Transfer Promotor Event in Bautzen



On 6th of April 2017 Transnational Transfer Promotor Event took place at Bautzen Innovation Centre. The event focused on establishing a first mutual trust between the present **28 transfer promoters** coming from all three regions of the tri-national border region between Saxony (Germany), Lower Silesia (Poland) and Usti-District (Czechia). The [new video](#) gives an insight view and summary from the day.

More pictures and impressions from the event are available on the [Trans³Net-Facebook-Page](#).



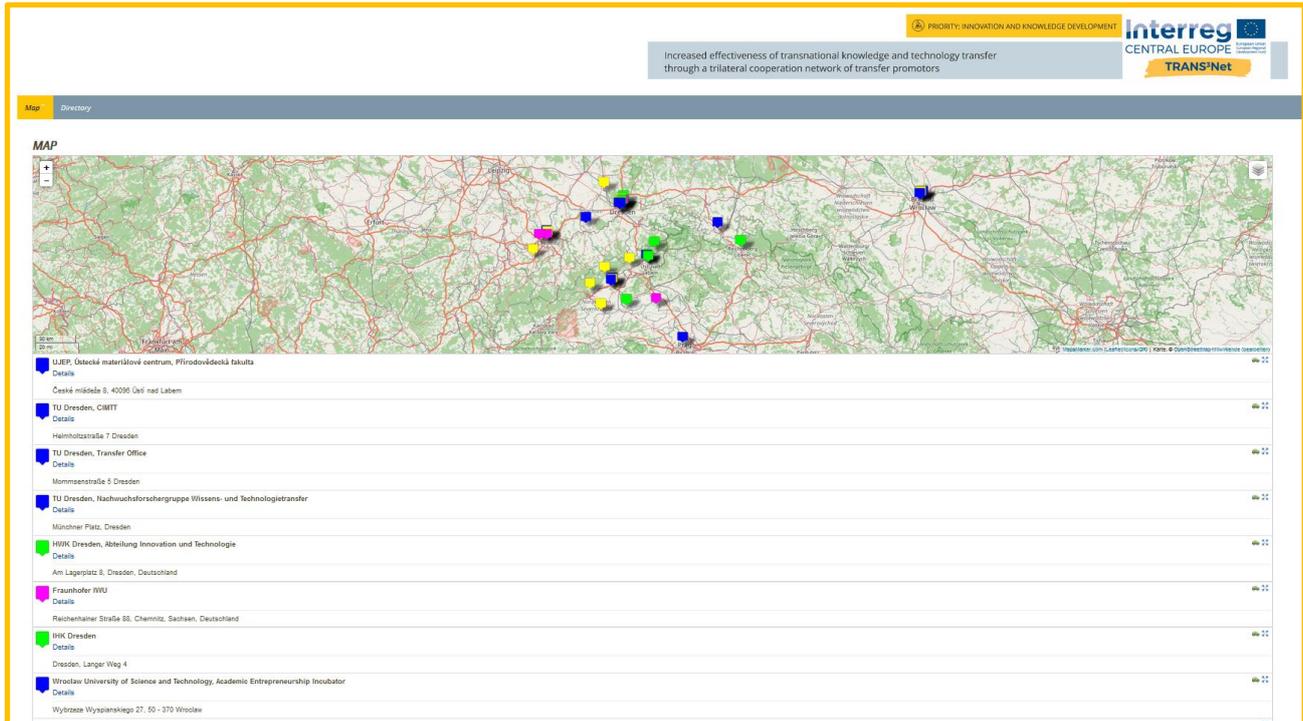
The Event at Bautzen was used by the project partner to work on the so-called **SWOT-analysis** to identify strengths, weaknesses, opportunities and threats in the national and transnational transfer process. The joint transnational SWOT-analysis will be the foundation of the network's strategy. Read more about the project's objectives under www.trans3net.eu.

Figure: TRANS³Net project team (© TGZ Bautzen)

Preview: Map of transfer promoters

The investigation of transfer promoters in the trilateral region of Germany, Czechia and Poland is almost finished. Soon, the map of transfer promoters goes online on our website. This will be the first collection of transfer promoters that are active in the three-border region initiating and supporting the implementation of knowledge and technology transfer between science and especially SMEs. From end of May you can find the map [here](#).

In the meantime we provide the presentation of all transfer promoters from our event in Bautzen [online](#).



++++Save the date++++Save the date++++Save the date++++



The next public event will be the workshop with policymakers to discuss about the strategy of the network of transfer promoters as well as about recommendations derived from the SWOT-analysis to improve the conditions for a transnational transfer process between science and SMEs in the three-border region. This workshop will be in Wrocław in October 2017.

Figure: Innovation Centre Bautzen (© TGZ Bautzen)

Follow us on our [website](#) and on [facebook](#) to stay updated.

