

To introduce innovation, SMEs need to have managers aware of why, what and how, resources and capacities come next. The policy makers and innovation intermediaries that aim at more innovation by SMEs need to be smart, not only provide funding and assistance in introducing the innovations but help SMEs to be innovation ready. The event in Poznan will provide inspiration and the floor for debate on how to shape such smart programmes and services.

On 10th of September 2013 [PROINCOR](#) project partners will hold a conference **“Planning efficient activities for innovation in SMEs in 2014-2020 perspective – experiences and recommendations from PROINCOR and other good practices”**. The event will take place in Poznan, Poland.

The conference will focus on:

- Transnational recommendations on innovation policy,
- Exchange of experiences on new approaches to innovation related services for SMEs,

The objective of the conference is to present European good practices of innovation support services for SMEs and discuss what should be the future public policy in this field.

The conference targets representatives of Business Support Organisations, regional and local authorities, public administration, SMEs. Participation is free of charge.

Please register on-line: proincor.ppnt.poznan.pl

For more information please contact:

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“Planning efficient activities for innovation in SMEs in 2014-2020 perspective – experiences and recommendations from PROINCOR and other good practices”

Date : 10th of September 2013

Venue: WORLD TRADE CENTER Poznań, Bukowska street, 12

Agenda

10.00 – 10.10	Welcome
10.10 – 10.40	CENTRAL EUROPE – current and future developments – Angelika Trochimiak , <i>Joint Technical Secretariat, CENTRAL EUROPE Programme</i>
10:40 – 11:10	New PROINCOR experiences - Jurgen Besold , <i>Lead Partner of PROINCOR project</i>
11:10 – 11:40	Shaping Polish innovation support on EU good practices - the experiences of Effective Support of Innovative Business project - Elżbieta Książek , <i>Poznan Science and Technology Park</i>
11:40 – 12:00	Coffee break
12:00 – 12:30	Swedish experiences and PROINCOR – helping SMEs to be involved in innovation, research & technology transfer – Bjorn Westling , <i>Johanneberg Science Park AB</i>
12:30 – 13:00	Facilitating SMEs' innovation strategies - “Strategic Innovation” programme – Raf Sluisman , <i>UNU-MERIT, Netherlands</i>
13:00 – 13:30	Design as a way to create an added value in the company – Joanna Sosnowska-Cecula , <i>Concordia Design, Poznan</i>
13:30 – 14:15	Lunch break
14:15 – 15:00	What should be the role of public authorities in providing innovation support services for SMEs?” - <i>Discussion Panel</i>